

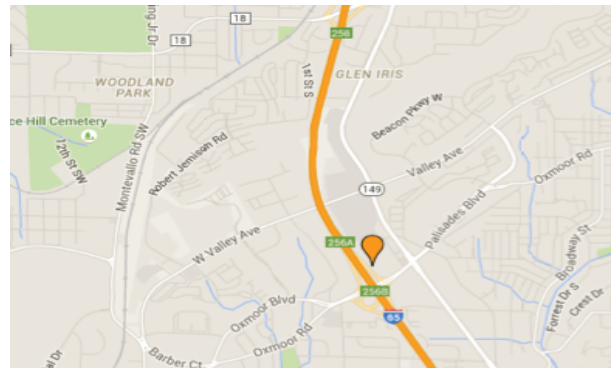
AL Outdoor

ADVERTISING

Digital Billboard Oxmoor Road/I-65 North Bound – AOA #4

The 14' by 48' digital board is located at the intersection of I-65 near the Oxmoor Road exit in Homewood. This location reaches motorists heading towards Birmingham. It has excellent views and during peak traffic hours in the mornings and evenings, traffic is often slowed to 35 MPH or less through this section of I-65 giving longer view times.

The Oxmoor Road exit leads to the highly desired Homewood, Vestavia and Mountain Brook communities, as well as, Samford University, the Brookwood Hospital complex, Brookwood Village, Wildwood Shopping Centers & Ross Bridge. It is perfectly positioned to reach consumers traveling into the downtown and Southside areas.



Location: I-65 & Oxmoor Road, Exit #256
Facing: East Side Facing South
Size: 14' x 48'
Spot Length: 7.5 seconds
Impressions: 360,854/Week
TAB Panel ID: 30745428
Latitude: 33.4651
Longitude: -86.8253

Rate Card

Monthly Cost:	\$2,500
Monthly Showings:	43,200
Production:	One Free Production included
ALDOT Traffic Count:	127,110 daily
Production:	384 x 1408 jpeg, 72 DPI

Demographics of the Area

Mountain Brook

Population: 20,359
Median Household Income: \$131,281
85.4% have Bachelors Degree or more
85.4% Home Ownership

Homewood

Population: 25,750
Median Household Income: \$60,468
60.7% have a Bachelors Degree or more
55% Home Ownership

Vestavia Hills

Population: 34,018
Median Household Income: \$81,067
67.7% have a Bachelors Degree or more
72.8% Home Ownership

Area Highlights

Wildwood Centre

Walmart Supercenter, Sam's Club and over 40 other retail and restaurants along with office buildings and hotels.

Brookwood Hospital

Employees: 2500
631 Patient Beds
8,000+ daily visitors to hospital and clinics

Brookwood Village Mall

Over 70 retail and full service restaurants including Target, Belk, Macy's, Fresh Market, Victoria's Secret, Brio's

Samford University

Student Enrollment: 5,206

AL Outdoor Advertising
1286 Oak Grove Road, Suite 106, Birmingham 35209
(205) 224-5815
www.aloutdoor.com