

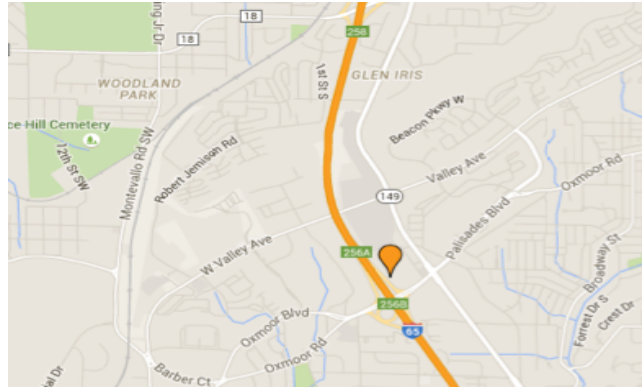
AL Outdoor

ADVERTISING

Digital Billboard Oxmoor Road/I-65 South Bound AOA #3

The 14' by 48' digital board is located at the intersection of I-65 near the Oxmoor Road exit in Homewood. This location reaches motorists heading out of Birmingham to the southern communities. It has excellent views southbound and during peak traffic hours in the mornings and evenings, traffic is often slowed to 35 MPH or less through this section of I-65.

It is located just before the Oxmoor Road exit. The next exit at Lakeshore Parkway leads to the highly desired Homewood, Vestavia and Mountain Brook communities, as well as, Samford University, the Brookwood Hospital complex, Brookwood Village, Wildwood Shopping Centers and Ross Bridge.



Location: I-65 & Oxmoor Road, Exit #256
Facing: East Side Facing North
Size: 14' x 48'
Spot Length: 7.5 seconds
Impressions: 242,254/Week
TAB Panel ID: 30745426
Latitude: 33.4651
Longitude: -86.8253

Rate Card

Monthly Cost:	\$2,500
Monthly Showings	43,200
Production:	One Free Production included
ALDOT Traffic Count	127,110 vehicles daily
Production:	384 x 1408 jpeg, 72 DPI

Demographics of the Area

Mountain Brook

Population: 20,359
Median Household Income: \$131,281
85.4% have Bachelors Degree or more
85.4% Home Ownership

Homewood

Population: 25,750
Median Household Income: \$60,468
60.7% have a Bachelors Degree or more
55% Home Ownership

Vestavia Hills

Population: 34,018
Median Household Income: \$81,067
67.7% have a Bachelors Degree or more
72.8% Home Ownership

Area Highlights

Wildwood Centre

Walmart Supercenter, Sam's Club and over 40 other retail and restaurants along with office buildings and hotels.

Brookwood Hospital

Employees: 2500
631 Patient Beds
8,000+ daily visitors to hospital and clinics

Colonial Brookwood Village

Over 70 retail and full service restaurants including Target, Belk, Macy's, Fresh Market, Victoria's Secret, Brio's,

Samford University

Student Enrollment: 4,933

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