

AL Outdoor

ADVERTISING

Digital Billboard Hwy 119/I-65 North Bound – AOA #2

The 14' by 48' digital board is located at the intersection of I-65 and Highway 119 in Pelham, next to the entrance to beautiful Oak Mountain State Park. Its location is at the major thoroughfare that feeds Highway 119, Pelham, Alabaster, Helena and Hoover.



Location: I-65, 100' south of Hwy 119, Exit #246
Facing: West side facing South
Size: 14' x 48'
Spot Length: 7.5 seconds
Impressions: 190,394/Week
TAB Panel ID: 30745425
Latitude: 33.333778
Longitude: -86.780462

Rate Card

Monthly Cost:	\$1,250
Monthly Showings:	43,200
Production:	One Free Production included
ALDOT Traffic Count	104,000 vehicles daily
Production:	384 x 1408 jpeg, 72 DPI

Demographics

- In 2013, the population of Shelby County was 204,180.
- 40.5% of Shelby County residents have a bachelors degree, nearly double the state average of 22.3%.
- Median household income of \$69,000 is well above the state average.
- Shelby County is currently the fastest growing county in Alabama.
- Retail sales for 2007 were \$2,520,488
- Mean travel time to work for Shelby County residents is 29.4 minutes which is above the state average.

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